

## Module specification

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Module code	BUS5A21
Module title	Sustainable Finance: Theory and Practice
Level	5
Credit value	20
Faculty	SLS
Module Leader	Robert Leigh
HECoS Code	100831
Cost Code	GAMG

## Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Accounting and Finance Management	Core

## Pre-requisites

None

## Breakdown of module hours

Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>30 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	170 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

<b>For office use only</b>	
Initial approval date	November 2021
With effect from date	September 2022
Date and details of revision	
Version number	1

## Module aims

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This module aims to develop a critical and practical understanding of the concepts and principles of sustainable investment. In particular, students will have the opportunity to learn and practice sustainable investing applied to real world scenarios. Embedded in the module content and assessment are the competencies required to ensure students have the skills needed to work to current sustainable investment and support professional development.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Explore and understand current sustainable reporting metrics and data providers.
2	Determine and review how governance and strategies can improve sustainable business models.
3	Explain how equity investments, banks, insurance firms and bonds can be used to invest sustainably.
4	Analyse and evaluate different financial instruments used to support sustainable investment.
5	Create a sustainable long term investment plan that incorporates ESG factors.

## Assessment

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Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

**Indicative Assessment One:** An assignment that highlights and explains current sustainable investment metrics and their applications to corporate governance (max word count 2,000)

**Indicative Assessment Two:** An assignment consisting of a critical analysis of the application of sustainable investment strategies to a real-world scenario (max word count 2,200)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2	Essay	40%
2	3,4,5	Case Study	60%

## Derogations

None

## Learning and Teaching Strategies

The overall learning and teaching strategy is based upon the key principle that students are encouraged to participate in higher education when they are exposed to flexible ways of learning that engage them using innovative and creative pedagogical approaches. To this end the Sustainable Finance: Theory and Practice module applies the University's Active Learning Framework (ALF) supporting accessible, and flexible learning.

Students studying the Sustainable Finance: Theory and Practice module will have access to multiple learning opportunities including face to face or online classes (with core and guest lecturers), seminars, access to recorded lectures, lecture notes and handouts and directions to relevant essential and additional reading. An interactive approach to learning is always maintained and staff will engage students with key issue by drawing on case studies and their practice experiences in the world of business. Lectures will be organised around lecture inputs, quizzes, recorded video content, simulation software (where applicable), larger and small group discussions and debates. Face to Face or video mediated appointments can be made with tutoring staff via Microsoft Teams to discuss module content and assignments.

## Indicative Syllabus Outline

1. Introduction – What is sustainable finance and investment and why does it matter?
2. Governance of sustainable investment models
3. Financial and non-financial reporting metrics and sustainable data providers
4. Long-term value creation incorporating ESG factors
5. Equity investments
6. Green and social bonds
7. Banking and Insurance; a sustainable approach

## **Indicative Bibliography:**

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Please note the essential reads and other indicative reading are subject to annual review and update.

### **Essential Reads**

Schoenmaker, D. and Schramade, W. (2018), *Principles of Sustainable Finance*. Oxford: Oxford University Press

### **Other indicative reading**

Rasche, A., Morsing, M. and Moon, J. (eds.). (2018), *Corporate Social Responsibility: Strategy, Communication*. Cambridge: Cambridge University Press.

Rodin, J. and Madsbjerg, S., (2021), *Making Money Moral*. [no place] Wharton School Press.

Bril, H., Kell, G. and Rasche, A. (2020), *Sustainable Investing: A Path to a new Horizon*. London: Routledge.

## **Employability skills – the Glyndŵr Graduate**

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Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

### **Core Attributes**

Engaged  
Enterprising  
Creative  
Ethical

### **Key Attitudes**

Commitment  
Curiosity

Resilience  
Confidence  
Adaptability

### **Practical Skillsets**

Digital Fluency  
Organisation  
Leadership and Team working  
Critical Thinking  
Emotional Intelligence  
Communication